



# NEWS RELEASE

United States Department of Agriculture  
NATIONAL AGRICULTURAL STATISTICS SERVICE  
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FOR IMMEDIATE RELEASE  
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## **New Jersey Floriculture Sales Up, Fourth Highest in U.S.**

TRENTON, NJ --- The 2018 wholesale value of New Jersey floriculture crops is up 6 percent from the 2015 valuation. The total crop value at wholesale for all growers with \$10,000 or more in sales is estimated at \$216.2 million for 2018, fourth highest nationally. Number of producers in the smallest sales category (\$10,000 to \$19,000) increased from 25 to 44. Total producers increased to 303.

For the U.S., the 2018 wholesale value of floriculture crops is up 6 percent from the 2015 valuation. The total crop value at wholesale for all growers with \$10,000 or more in sales is estimated at \$4.63 billion for 2018, compared with \$4.37 billion for 2015. For 2018, the top 5 States are California, Florida, Michigan, New Jersey and Pennsylvania, which account for \$4.04 billion, or 66 percent of the total value.

The statistics contained in this report represent data from all known growers in the 17 Program States with \$10,000 or more in annual gross sales (both retail and wholesale) of fresh cut flowers, potted flowering plants, foliage plants, annual bedding and garden plants, herbaceous perennials, cut cultivated florist greens, propagative floriculture material, and/or unfinished plants.

*For the complete 'Floriculture Crops' report, go to:*  
<https://usda.library.cornell.edu/concern/publications/0p0966899>

*This report and all other NASS reports are available online at [www.nass.usda.gov](http://www.nass.usda.gov).*

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